

**INNOVATION**  
WITH **LIGHT**  
**CONFEX BROCHURE**

**LASER World of  
PHOTONICS INDIA  
LITE 2024**

**CHENNAI**

Thursday,  
August 22, 2024

**MANESAR**

Friday,  
September 27, 2024

**PUNE**

Friday,  
October 11, 2024

NOVEMBER 7-9, 2024,  
JIO WORLD CONVENTION CENTRE, MUMBAI

India's platform for laser and optical technologies—  
Components, Systems and Applications

**LASER** World of **PHOTONICS INDIA**



## LASER World of PHOTONICS INDIA LITE

**A platform for manufacturers to provide advanced laser technology solutions.**

### OBJECTIVES

- ▶ Develop opportunities to explore and expand into new markets nationwide.
- ▶ Unlock business opportunities to enable business growth.
- ▶ Network with potential customers.
- ▶ Generate brand awareness among event attendees.
- ▶ Connect with delegates from diverse user segments within the manufacturing industry.
- ▶ Gain insights into user requirements.

### EXHIBITOR SEGMENTS

- ▶ Lasers & optoelectronics
- ▶ Laser systems
- ▶ Test & measurement
- ▶ Optical measurement systems
- ▶ Imaging
- ▶ Additive / 3D printing
- ▶ Sensors
- ▶ Laser components
- ▶ Automation
- ▶ Component distributors

### DELEGATE SEGMENTS

- ▶ Automotive OEMs
- ▶ Automotive components
- ▶ Agricultural equipment manufacturers
- ▶ Sheet metal
- ▶ Machine tools
- ▶ Electrical engineering & electronics
- ▶ Consumer electronics
- ▶ Research institute
- ▶ Battery manufacturers
- ▶ Job shop / Contract manufacturers

### DELEGATE PROFILES

- ▶ MD / Director / Proprietor of manufacturing companies
- ▶ Technical director / Head of production & manufacturing
- ▶ Head of quality control / quality assurance
- ▶ Head of procurement
- ▶ Head of supply chain
- ▶ Head of maintenance
- ▶ CNC operator
- ▶ R&D head
- ▶ Design head

# LOCATION & USER INDUSTRY

A vibrant platform for the manufacturing community, where users can discuss their challenges, and solution providers with expertise in advanced laser technology can collaborate to fix problems and optimize processes.

## CHENNAI

### User industry

- ▶ Automotive
- ▶ Auto components
- ▶ Sheet metal
- ▶ Job works / Contract manufacturing
- ▶ Automation solution providers
- ▶ Machine tools
- ▶ Machine manufacturers
- ▶ Electronics
- ▶ Fabrication
- ▶ Engineering work
- ▶ 2 wheeler manufacturers



## MANESAR

### User industry

- ▶ Automotive OEMs
- ▶ Auto components
- ▶ Auto ancillaries
- ▶ Job works / Contract manufacturing
- ▶ Automation solution providers
- ▶ Machine tools
- ▶ Heavy engineering
- ▶ Engineering works
- ▶ Fabrication



## PUNE

### User industry

- ▶ Automotive
- ▶ Auto components
- ▶ Sheet metal
- ▶ Job works / Contract manufacturing
- ▶ Automation solution providers
- ▶ Machine tools
- ▶ Machine manufacturers
- ▶ Electronics
- ▶ Engineering works
- ▶ Fabrication
- ▶ Heavy engineering manufacturers
- ▶ Farming equipment manufacturers



# SPONSORSHIPS & PRICES

## LASER World of PHOTONICS INDIA LITE Partner (Limited to 2 companies per city)

### Key Deliverables

- ▶ Company logo prominently featured on the event backdrop alongside other partners.
- ▶ 15-minute presentation slot to showcase your expertise and promote laser applications aligned with the forum theme.
- ▶ One table space to display brochures, samples, and network with delegates throughout the event.

### Online

- ▶ Logo displayed on the event website with a link to your company website.
- ▶ Inclusion of logo in emailers and WhatsApp invitations sent to attract delegates.
- ▶ Logo featured on event invites and social media promotional materials.



Package price | Rs. 3,00,000 + applicable taxes  
(Cost per city) | EUR 3,328 + applicable taxes



## TABLE TOP PACKAGE

- ▶ Table space to display your products and promotional literature
- ▶ Social media promotion
- ▶ Business networking

### Table top package -

Total cost for sqm space | Rs. 75,000 + applicable taxes  
EUR 865 + applicable taxes



## Glimpses of the LASER World of PHOTONICS INDIA LITE 2023



### For participation contact:

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[www.world-of-photonics-india.com/en/exhibitors/information/advice-contacts/](http://www.world-of-photonics-india.com/en/exhibitors/information/advice-contacts/)